

## 2023 NEBDA Fall Conference Agenda

### Thursday, September 21, 2023

*Location:* The Bell in Hand Tavern, 45-55 Union Street, Boston, MA 02108 (< 10-minute walk from Omni Parker Hotel)

5:00 pm to 6:00 pm                      Welcome, Networking, and Cocktail Hour  
6:00 pm to 8:00 pm                      Dinner

### Friday, September 22, 2023

*Location:* Keches Room, 1<sup>st</sup> Floor, Sargent Hall, 120 Tremont Street, Boston, MA 02108 (2-min walk from Omni Parker Hotel)

8:00 am to 9:00 am                      ***Breakfast, Networking, and Suffolk University Provost's Welcome***  
Dean Amy Zeng's quick welcome; Quick remarks by Kathy Henderson, ETS

9:00 am to 9:50 am                      ***Deans Panel: Opportunities and Challenges***  
Deans: Fairfield, Nichols, Salem State, UMass-Boston  
Moderated by Dean Amy Zeng, Suffolk Univ. Sawyer Business School

9:50 am to 10:00 am                      Networking Break

10:00 am to 11:15 am                      ***Eduvantis Presentation on Current Business Education Landscape***  
Tim Westerbeck (President of [Eduvantis](#))

11:15 am to Noon                         ***AI and FinTech: Implications for Teaching Finance***  
Panelists: Deniz A. Johnson (COO, Stratyfy), Elizabeth Thomas (Program Director, Mass Fintech Hub), Professor Rob Sarnie, WPI Business School  
Moderated by Dr. Elif Sisli Ciamarra, Professor and Chair, Department of Finance, Stonehill College

Noon to 1:15 pm                            ***Lunch and Networking***  
Virtual Presentation by Beta Gamma Sigma (BGS), 20 minutes

1:30 pm to 2:15 pm                        ***Accreditation and Marketing Updates***  
AACSB Senior Accreditation Manager Lauren Maradei

2:15 pm to 3:15 pm                        ***Young Alumni Panel: Career Skills in the Digital Era***  
Suffolk University Sawyer Business School  
Moderated by Joe Krause, EMBA '13, Partner/Principal at PwC

3:15 pm to 3:30 pm                        Networking Break

3:30 pm to 4:15 pm                        ***Faculty Panel: Immersive Learning for Career and Future Readiness***  
Suffolk University Sawyer Business School, Moderated by Dr. Jodi Detjen, Associate Dean of Innovative Education and Programs

4:15 pm to 5:15 pm                        ***NEBDA Organizational Meeting and Future Planning***

5:30 pm to 8:00 pm                        ***Cocktail Hour, Networking, and Dinner***